Sponsorship Opportunities Jingle Bell Crisis

5K 10K WALK/RUN



Sunday 12 December 2021

	Santa Breakfast \$7,000	Rudolph \$5,000	Elf \$2,500	Water Stop \$1,500	Snowman \$1,000	North Pole \$500
Business logo and link on CICC website	✓	✓	√	1	✓	
Business name and link on CICC website						√
Business specific social share on CICC social media	✓	✓	√	√	✓	
Business tagged on select general event social media posts	✓	✓	√	√	✓	√
Mention in event press releases	✓	✓	√	1	✓	
Verbal recognition on all radio advertisements and live appearances	✓	✓	√			
Verbal recognition at event	✓	✓	√	1	✓	
Speaking opportunity at event breakfast	✓					
Table-top branding on all breakfast tables	✓					
Opportunity to provide branded collateral to participants	✓	✓				
Opportunity to display feather banners (or similar) at event	8	4		1		
Logo prominently displayed on Santa photo back-drop	✓	✓				
Discounted registration fee (CI\$20) for employees and their family members	✓	✓	√			
Reserved breakfast tables for participating employees and their family members	4	2				

Santa Breakfast- only 1 available. Water Stop - only 2 available

Please email fundraising@cicc.ky to confirm your sponsorship today

Cheques are payable to Cayman Islands Crisis Centre or pay online through Butterfield. Currency CI Dollars